

# EVA LOUIS

## Executive Consultant

### PERSONAL PROFILE:

I am a goal-oriented leader with strong logistics and implementation experience who has a passion for designing and improving technical and creative processes, with an expertise in working with the public and community and enterprise organizations.

### PROFESSIONAL SKILLS:

- Leadership and Communication
- Team Management
- Risk Management
- Cost Control
- Creative and Critical Thinking
- Coaching and Quality Management

### ACCOMPLISHMENTS

- 8 contributing-authored books published
- \$MM savings in IT Costs for Fortune 100 organizations
- Multiple industry awards in IT, Marketing, and Film - worldwide
- Developed and supported three major film festivals

### CONTACT DETAILS:

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## EMPLOYMENT HISTORY:

### PRESIDENT

*Chronic Behavior LLC*  
September 2010 - Present

- Film production including directing, writing, cinematography, editing, sound design, producing of commercial films, short and feature films, and documentaries.
- Business and Personal coaching for passion identification and personal development programs to go next level
- Business consulting with focus on marketing, branding, analysis, strategy development, project planning, project management, social media, writing, publications, business planning, logistics implementation, event planning and execution, event management

### SOFTWARE ASSET MANAGER

*Salt River Project (SRP)*  
February 2011 - Present

- Developed and lead Enterprise Software Asset Management program
- Designed, implemented, and managed ITSM Service Asset Management - CMDB programming
- IT Business Analysis, Data Analytics, and IT Service Management ITIL programming

### OTHER INDUSTRY RELATED WORK

- Co-Founder, Worldwide Women's Film Festival, 2017 - 2021

### Non-Profit Organizations

- Secretary, Board of Directors, Arizona Fashion Apparel aka The Fashionomic Collective, 2016 - Present
- Advisory Board Member, East Valley Institute of Technology (EVIT) 2018 - 2020

### EARLIER WORK HISTORY

- **Honeywell** - Corporate - Sr. Global Commodity Manager - Software & Hardware 2006 - 2010
- **Koch Industries** - High Tech Procurement, Software Asset Manager 1998 - 2006
- ENTEX** - IT Consultant, Outsource Management, Software / Hardware - 1995 - 1998
- **Healthcare Data Systems** - IT Procurement, Software Asset Manager 1992 - 1995

## ACADEMIC BACKGROUND:

### NEWMAN UNIVERSITY (KANSAS NEWMAN COLLEGE)

1992 Bachelor of Science, Business Management, additional emphasis in Business Law

Prior studies at Wichita State University from 1985 - 1990 for undergraduate degree work in Electrical Engineering, Industrial Engineering, Psychology, and Sociology

## CORE COMPETENCIES:

Leadership | Film Production - Director, Producer, Cinematographer, Editor | Promotions | Marketing | Training | Coaching | Communications | Speaker | Social Media | Fashion Brand Management | Fashion Representation | Media Coverage | Networking | Author / Writer | Event Coordination | IT Consulting | Software Asset Management | SAM | IT Asset Management | Audit Compliance | Business Process Management | Technical Negotiations | Six Sigma | ITIL | IT Services & Management